



How We Can Save Sports: A Game Plan

By Reed, Ken

Rowman & Littlefield Publishers, 2015. Book Condition: New. Brand New, Unread Copy in Perfect Condition. A+ Customer Service! Summary: From disturbing new research on concussions to publicly-financed stadiums that benefit wealthy team owners, Ken Reed argues that much of our sports culture is broken, driven by win-at-all-costs and profit-at-all-costs values and policies. Reed outlines the most pressing challenges in sports today and offers practical solutions for change.



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Reviews

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