

Barbarians in the Boardroom: Activist Investors and the Battle for Control of the World's Most Powerful Companies (Paperback)



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(Wellington Connelly)

BARBARIANS IN THE BOARDROOM: ACTIVIST INVESTORS AND THE BATTLE FOR CONTROL OF THE WORLD S MOST POWERFUL COMPANIES (PAPERBACK)



Pearson Education Limited, United Kingdom, 2016. Paperback. Book Condition: New. 239 x 159 mm. Language: English . Brand New Book. Activist investors have sent shockwaves through corporations in recent years, personally targeting directors and executives at some of the world s largest companies. No longer satisfied with operating on the fringes of business, they are now a firm fixture in the boardroom. Up to a quarter of public companies could be targeted by activist campaigns in the coming years, with directors and executives at those corporations threatened with losing their jobs. The trend, which began in corporate America, has spread to the UK, Europe and Asia, taking in several high profile companies. Barbarians in the Boardroom tells a compelling story of boardroom bust ups, dumped CEOs triumphant activists and pared back companies. It reveals real-life examples and interviews with executives and investors to explain why and how activist investors have managed to storm Wall Street and tear down City citadels. Owen Walker provides an insight into the way activists think, how they decide to target a company and how directors and executives could possibly work with them rather than against them. A terrific book about the personalities, strategies, and tactics of high-profile activist investors. The stories are fascinating about the activist game plan and how it is changing. Robert J. Swieringa, Professor and Dean Emeritus, Johnson Graduate School of Management, Cornell University Excellent overview of activist hedge funds - it tells readers how these funds brought about significant changes in corporate boardrooms. Robert C. Pozen. Senior Lecturer at MIT Sloan School, former Chair of MFS Investment Management A great guide to how activist investors work - essential for corporate directors, investors and anyone with a passing interest. Filled with insights into a number of the most high-profile personality clashes and...

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