



Organizational Strategic Thinking: A Practical Guide to Embedding Strategic Thinking Into Your Employees Every Day Decision Making (Paperback)

By Mark Mullen

Createspace, United States, 2015. Paperback. Book Condition: New. 203 x 133 mm. Language: English . Brand New Book ***** Print on Demand *****.Has your organization lost some or most of its impact? Does your organization suffer from mission creep - trying to do too many things for too many constituents? Business model no longer working? Expenses exceeding revenues? Need to be rescued? Organizational Strategic Thinking can show you how to engage all employees with the right tools, mindset, and data needed to make good day-to-day routine decisions. Choices that lead to superior organizational health, services and products. All employees must have a full and complete understanding of why the organization exists, how it conducts business, who are the users of your services products, and how daily decisions made by every employee contributes to organizational success. The benefits of using this book are: Staff becomes the center of organizational problem solving Organizational alignment - everything working from the same organizational page: employees, actions, budget, organizational goals, and results that are expected Strategic thinking becomes part of everyone, everyday thinking and doing Healthy culture of accountability and transparency Happy, engaged, and productive employees.



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