



Going Up: Proven Strategies for Reaching Higher Levels in Business (Paperback)

By World's Premier Experts

Business Excellence Press, United States, 2014. Paperback. Book Condition: New. 226 x 152 mm. Language: English . Brand New Book ***** Print on Demand *****.Going Up: Proven Strategies for Reaching Higher Levels in Business If you're looking for sugar-coated motivational speeches, you won't find it here. The authors of Going Up give you the same in-the-trenches insight on business success that they have implemented with some of the most successful and recognizable corporations, entrepreneurs and celebrities in the world. If you are an entrepreneur, business executive, or a sales and marketing professional, you will find dozens of practical how-to tips and strategies for building your business in today's competitive marketplaces. Here's what you will find inside: Nido Abdo - How to use direct marketing to quickly grow your business. Shannon Allen - How to use social media to manage your online brand. Archer Atlas - How to quickly and inexpensively generate excellent leads. Nick Cooper - How to successfully do business in China. Aaron Davis - How to distinguish your business with Cause Marketing. Scott Dudley - How to get your email marketing to actually produce results. Russ Holder - How to gain control of...



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