



IT (Information Technology) Portfolio Management Step-by-Step: Unlocking the Business Value of Technology

By Brian Maizlish, Robert Handler

John Wiley and Sons Ltd. Hardback. Book Condition: new. BRAND NEW, IT (Information Technology) Portfolio Management Step-by-Step: Unlocking the Business Value of Technology, Brian Maizlish, Robert Handler, Praise for "IT Portfolio Management Step-by-Step": 'Bryan Maizlish and Robert Handler bring their deep experience in IT 'value realization' to one of the most absent of all IT management practices - portfolio management. They capture the essence of universally proven investment practices and apply them to the most difficult of challenges - returning high strategic and dollar payoffs from an enterprise's IT department. The reader will find many new and rewarding insights to making their IT investments finally return market leading results' - John C. Reece, Chairman and CEO, John C. Reece & Associates, LLC Former deputy commissioner for modernization and CIO of the IRS. "IT Portfolio Management" describes in great detail the critical aspects, know-how, practical examples, key insights, and best practices to improve operational efficiency, corporate agility, and business competitiveness. It eloquently illustrates the methods of building and integrating a portfolio of IT investments to ensure the realization of maximum value and benefit, and to fully leverage the value of all IT assets. Whether you are getting started or building on...



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